



2019 Holiday Gift Guide



Advertising Agreement and Rates

The annual Holiday Gift Guide is promoted 7 ways to generate over 1,000,000 impressions.

1. Print and digital issues of *Swimming World Magazine* (October, November, December)
2. Digital issues of *Swimming World Biweekly* (2 per month-October, November, December)
3. Article posted on Swimming World website
4. Email to Swimming World subscribers
5. Social media post on Facebook, Twitter, and Instagram
6. Free download at swimmingworld.com all year long
7. Promoted on ISHOF.org website and social media

Sign up by 8/26
Art due 9/5



Holiday Gift Guide Value Package: just \$900

You get nine ¼ page ads in total--3 print issues, 6 digital biweeklys--plus added distribution and exposure through SW and ISHOF email, social, and website campaigns.

Ad Specs: dimensions 3-7/8" h x 3-3/4" w, (pixels 1165 h x 1130 w) at 300 DPI, 4c, no bleed
Send agreement and ads to brandiw@swimmingworld.com

Option 1) Value Package: All 3 months (October, November and December) \$900 \$_____

Option 2) Pick months to be included: (circle below) \$350 x # of Months ____ \$_____

October November December

Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Title: _____

We will not use your credit card unless instructed, but we do require that you supply the information.

Credit Card: MC [] VISA [] Discover [] AMEX [] Name on Card _____

Number: _____ Exp. Date: _____ CVC Code: _____

For More Information: Phone: 602-522-0778 Fax 602-522-0744 Email: Advertising@SwimmingWorld.com