



The **NEW** Aquatic Directory

ONE COMPANY LISTING ON 5 MEDIA PLATFORMS

Swimming World's annual *Aquatic Directory* is considered the "Who's Who" within the aquatic industry! Your \$500 listing will appear in 5 places: Year-Round at SwimmingWorld.com/Aquatic-Directory, *Swimming World Magazine's Aquatic Directory*, *Swimming World Biweekly's Aquatic Directory*, *Swimming Technique Magazine's Aquatic Directory* and articles on SwimmingWorld.com. Combined Circulation Will Be Over 600,000

[SwimmingWorld.com Listing](#)

Select Category

- Athlete Apparel
- Parkas
- Swimwear
- T-Shirts
- Team Bags
- Team Gear
- Towels
- Warmups
- Athlete Training Gear
- Caps
- Caps - Water Polo
- Fins
- Goggles
- Hand Paddles
- Kickboards
- Pull Buoys
- Snorkles
- Speed Assist
- Stretch Cords
- Swim-in-Place
- Tethered Devices
- Video Equipment
- Awards
- Ribbons and Medals
- Trophies and Plaques
- Competition Equipment
- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls
- Search More ...

More ...

AQUATIC DIRECTORY

AMAZON AND AMAZON DISPLAY

Hotly Available
800-688-3774 www.hartpools.com

Hotly Available is a family-owned company that has 20 years of success in providing organizations and businesses that every swimmer needs. From kickboards, swim caps, goggles and goggles to triathlon gear, hot air balloons and personalized items, Hotly Available provides unlimited opportunities for organizations to advertise and reward those who excel. Our creative design, excellent products and competitive prices have positioned us to be a leader throughout the business industry as well as being recognized for our high quality and excellent service. Our online location and heavy deliveries ensure our products arrive within the time frame that you need them.

Microsoft Health & Awards
800-331-7383 www.mymemorial.com

SwimOutlet.com
800-691-4045 www.swimoutlet.com

SwimOutlet.com is the largest online specialty shop for swimming, water polo, fishing, beach, and surf products in the US. For over 10 years, SwimOutlet has focused on delivering the best online shopping experience with the best value. Their success and very positive reputation is based on the repeat orders and word of mouth recommendations of loyal, satisfied customers.

MAGAZINES

Swimming World Magazine
800-371-3029 www.SwimmingWorld.com

CAPS

Agon Sport LLC
877-378-9403 www.agonswim.com

Ames www.seawaterathleticonline_usf.com

CapLife Swimwear
800-441-0181 www.daffinswim.com

Finis www.finis.com

Finis
888-333-6647 www.finis.com

Speedo USA www.speedo.com

SwimOutlet.com
800-691-4045 www.swimoutlet.com

708
800-252-7879 www.fy.com

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New Kick! New Times!

Power Bags

- Hip-Driven Kicks
- All 4 Strokes
- Body dolphin power
- Less knee bend
- 2 sizes - heavy/light

swimmersbest.com

SWIMMING TECHNIQUE

FRANK RUSSELL - SALVAGE TO THE TEST

RYAN HOFFER:
UNDERWATER SECRETS FROM THE YOUNG GUN

IN THIS ISSUE:
THE ROLE OF THE BIOMECHANIST
SPORT PSYCHOLOGY & COACHING
CHALLENGING DISTANCE SETS

SWIMMING WORLD

OUR OLYMPIC REPORT CARD

FRANK BUSCH
USA Swimming
Mastermind Spokesman

COOT MILLER
Gold Medal
Nutrition Secrets

OUR ANNUAL PREP SCHOOL RANKINGS

MAKING THE GRADE

Now that the Olympics are over, we tell you who made the honor roll!

SPECIAL EDITION

USA SWIMMING BIWEEKLY

USA SWIMMING GOLDEN GOGGLES

THE HISTORY OF THE GOLDEN GOGGLES

IN THIS ISSUE WE LOOK BACK AT ALL PAST GOLDEN GOGGLE WINNERS. PLUS WE LET YOU KNOW WHO TOOK HOME THE HARDWARE THIS YEAR AT USA SWIMMING'S GALA AWARD SHOW.

PLUS OUR 2016 RED CARPET PHOTO GALLERY!

What's New?

- More Value **New!**
- Your Own News Page **New!**
- Directory in Swimming World Magazine
- Directory in SW Biweekly **New!**
- Directory in Swimming Technique **New!**
- News Article About Your Company **New!**

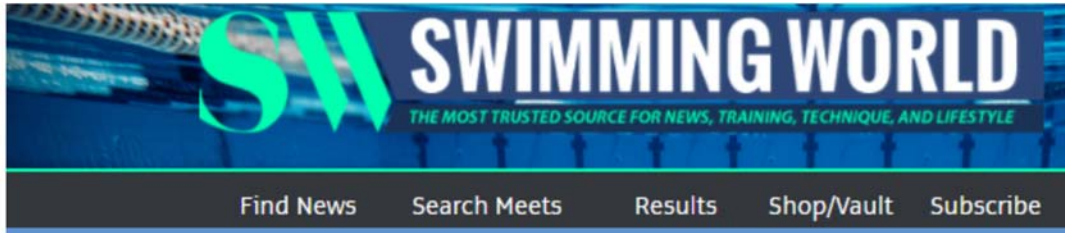


The **NEW** Aquatic Directory

HAVE YOUR OWN NEWS PAGE ON SWIMMINGWORLD.COM

Upgrade your listing to include a full page or half-page display ad and get a dedicated news page on SwimmingWorld.com to aggregate all your press releases, company stories, special offers and ads.

SAMPLE NEWS PAGE FOR THOSE WHO QUALIFY FOR A DEDICATED NEWS PAGE



TYR News Page, Press Release and Offers



TYR News Page, Press Release and Offers
- Meet Coverage

TYR CONTACT INFORMATION



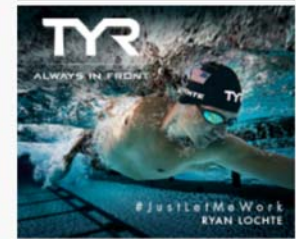
Meet Stories



TYR Sport Announces Partnership with LEN European Aquatics

© 18 May 2017

TYR Sport is proud to announce its partnership with The Ligue Européenne de Natation (LEN), the European governing body for aquatic sports affiliated with FINA. Beginning this year, TYR Sport will com...



Advertising Deadlines

Contact: Advertising@SwimmingWorld.com

Call: 1-800-511-3029

Please complete, email to advertising@swimmingworld.com or fax to 602-522-0744

Advertising Options	DIMENSIONS	Rate
<input type="checkbox"/> 1. Full-Page Ad, Website Article, Listings	2100x2906	\$2,195
<input type="checkbox"/> 2. 1/2 Page Ad, Website Article, Listings	2100x1425	\$1,200
<input type="checkbox"/> 3. 1/4 Page Ad, Website Article, Listings	1369x1125	\$ 600
<input type="checkbox"/> 4. Directory and Website Listings Only		\$ 500

TOTAL \$ _____

PRINT LISTING INFORMATION: (PLEASE PRINT)

Company's name: _____

Company's Address: _____

City/State/Zip _____

Telephone number: _____

Email: _____

Website: _____

Facebook: _____

Twitter: _____

Video Link: _____

Other Social Media: _____

NOTE: Please send 100 Words About Your Company In Separate Attachment or with E-mail

BILLING INFORMATION:

(If Different from Listing)

Company: _____

Contact: _____

Address: _____

City/State/Zip _____

Phone: _____ Fax: _____

E-mail: _____

BILLING METHOD:

- Bill Me Discover MasterCard
 Visa American Express

Name on Account (if different from that above)

Credit Card #: _____

Exp.: _____

Billing Zip Code: _____

Signature: _____

Office Use Only

Customer Account #: _____

Please Mark Product Categories To Be Listed Under Online

Athlete Apparel

- Parkas
- Swimwear
- T-shirts
- Team Bags
- Team Gear
- Towels
- Warmups

Athlete Training Gear

- Caps
- Water Polo Caps
- Fins—Monofins
- Goggles
- Anti-Fogging
- Paddles— Pull Buoys
- Heart Rate Monitors
- Kickboards
- Kick Socks— Bags
- Pace Clocks
- Snorkels
- Speed Assist
- Swim-in-Place
- Stretch Cords
- Video Equipment

Awards

- Medals and Ribbons
- Trophies and Plaques

Competition Equipment

- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls

Dryland Equipment

- Dryland Equipment
- Medicine Balls
- Strength Equipment
- Stretching Equipment
- Swim Benches

Facility Construction & Equipment

- Diving Boards
- Filtration Systems
- Handicap Accessories
- Pool Covers
- Pool Vacuums
- Record Boards
- Scoreboards
- Starting Blocks
- Storage Containers
- Water Polo Goals
- Pool Construction
- Pool Consultants

[] Health Needs

- Skin Lubricant
- Chlorine Removal
- Ear and Nose Care
- Eye Care
- Hair Products
- Nutrition

[] Lifeguard Equipment

[] Team Management

- Books and DVDs
- Team Management Software
- Team Website Development
- Training Software
- Workout Software

[] Watches

- Body Monitors
- Stop Watches

[] Other _____

[] Other _____

NOTE: We Can Only List You in Four Categories in the Print Magazine. Please GO BACK AND CIRCLE YOUR TOP FOUR Categories