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For Immediate Release

David Marsh, 2016 Head U.S. Women's Olympic Swim Coach and 10 years the CEO and Director of Coaching for SwimMAC Carolina, and the SwimMAC parent Board of Directors have reached an agreement to formally end their relationship.

Coach Marsh led SwimMAC to unprecedented levels of improvement and success during his tenure. The 18 & under program went from a mid-level club to one of the best and deepest USA Swimming teams in the country, staking claim in the Top three of USA Swimming's Club Excellence Program for the last five years. At the age group level, Coach Marsh implemented a technique focused program that has now become the model for countless teams around the globe. Marsh was named USA Swimming's developmental Coach of the Year in 2013 and 2014.

At the Senior and Elite level, Coach Marsh established and created the first USA Swimming Center of Excellence, now known as Team Elite. While medals are the goal for Team Elite in the pool, the highest calling for a Team Elite member is to be a great role model for young swimmers and other age-group swimmers throughout the community and LSC.

In 2016, Marsh placed more Olympians on the U.S. Olympic team than any program in the country, with Marsh leading the entire U.S. Olympic team to the most medals in modern history. If Team Elite were a country, they would have placed 3rd in the medal standings, putting Charlotte on the global swimming map.

Select highlights for SwimMAC under Coach Marsh's leadership include:

2008 Olympians

- Mark Gangloff - Gold
- Cullen Jones - Gold

2012 Olympians

- Cullen Jones - Gold
- Davis Tarwater - Gold
- Nick Thoman - Gold, Silver
- Kara Lynn Joyce
- Micah Lawrence

2016 Olympics

- Kathleen Baker - Gold, Silver
- Anthony Ervin - Gold, Gold, Team Co-Captain
- Jimmy Feigen - Gold
- Katie Meili - Gold, Bronze
- Ryan Lochte - Gold

USA Swimming

- 38 National Champions
- 27 Junior National Champions
- 233 Academic All-Americans

Coach Marsh commented, "I am extremely proud of the program we have developed over the past decade. My goal when I moved to Charlotte from Auburn University was to elevate the club swimming experience by establishing a Post-Graduate Training center that would serve as an inspirational and tangible experience for thousands of youngsters in the Carolinas. I also have valued many of the coaches that have faithfully and patiently employed this program to turn it into a true comprehensive "big club" model for our great sport. It has been great to grow my own family and the SwimMAC family during the last decade."

Says Huntersville Mayor John Aneralla, "Coach Marsh has elevated the swim community in the north Meck area to unparalleled heights. His expertise and innovative approach to coaching swimming has improved the environment for swimming for years to come. However, most importantly, he and his family have integrated themselves throughout the community creating a lasting legacy beyond the swimming pool."

Marsh's Wife, Kristin has also greatly impacted the local swimming community by starting and developing the Pine Lake Preparatory Swimming, as well as the Track and Field programs. She recently won the All-Divisions Coach of the Year award for North Carolina. David and Kristin are proud to have spent many years raising their children in the area: Aaron, a Junior at Queens University of Charlotte, Alyssa - Sophomore Swimmer at Duke University, and Maddie a Junior in high school at Pine Lake Prep.

Coach Marsh's immediate plans include leading Team Elite and its national caliber athletes to the USA World Championship Trials and subsequent FINA World Championships in Budapest this summer. Marsh will also launch his first ever clinic, consulting, and lesson program, bringing his talents to those beyond the athletes at MAC. Team Elite and Marsh will be launching their first clinic on June 9th - 11th in Charlotte. Please contact Amy Kosofsky below for additional details.

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