



The **NEW** 2017 Aquatic Directory

ONE COMPANY LISTING ON 5 MEDIA PLATFORMS

Swimming World's annual *Aquatic Directory* is considered the "Who's Who" within the aquatic industry! Your \$500 listing will appear in 5 places: Year-Round at SwimmingWorld.com/AquaticDirectory, *Swimming World Magazine's Aquatic Directory*, *Swimming World Biweekly's Aquatic Directory*, *Swimming Technique Magazine's Aquatic Directory* and articles on SwimmingWorld.com.
Combined Circulation Will Be Over 600,000

[SwimmingWorld.com Listing](#)

Select Category

- Athlete Apparel
- Parkas
- Swimwear
- T-Shirts
- Team Bags
- Team Gear
- Towels
- Warmups
- Athlete Training Gear
- Caps
- Caps - Water Polo
- Fins
- Goggles
- Hand Paddles
- Kickboards
- Pull Buoys
- Snorkles
- Speed Assist
- Stretch Cords
- Swim-in-Place
- Tethered Devices
- Video Equipment
- Awards
- Ribbons and Medals
- Trophies and Plaques
- Competition Equipment
- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls
- Search More ...

More ...



What's New?

- More Value *New!*
- Your Own News Page *New!*
- Directory in Swimming World Magazine
- Directory in SW Biweekly *New!*
- Directory in Swimming Technique *New!*
- News Article About Your Company *New!*

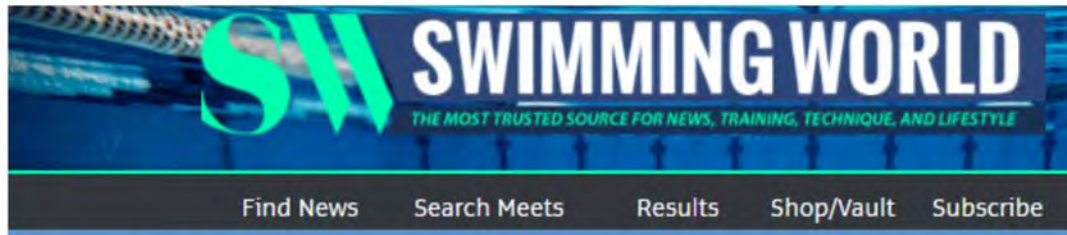


The **NEW** 2017 Aquatic Directory

HAVE YOUR OWN NEWS PAGE ON SWIMMINGWORLD.COM

Upgrade your listing to include a full page or half-page display ad and get a dedicated news page on SwimmingWorld.com to aggregate all your press releases, company stories, special offers and ads.

SAMPLE NEWS PAGE FOR THOSE WHO QUALIFY FOR A DEDICATED NEWS PAGE

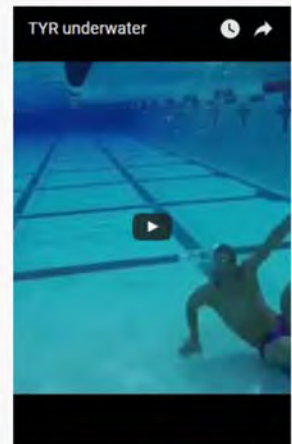


TYR News Page, Press Release and Offers



TYR News Page, Press Release and Offers - Meet Coverage

TYR CONTACT INFORMATION



Meet Stories



TYR Sport Announces Partnership with LEN European Aquatics

© 16 May 2017

TYR Sport is proud to announce its partnership with The Ligue Européenne de Natation (LEN), the European governing body for aquatic sports affiliated with FINA. Beginning this year, TYR Sport will com...



Advertising Deadlines

Space: Friday, June 2, 2017

Art: Monday, June 12, 2017

Contact: Advertising@SwimmingWorld.com

Call: 1-800-511-3029

Please complete, email to advertising@swimmingworld.com or fax to 602-522-0744

Advertising Options	DIMENSIONS	Rate
<input type="checkbox"/> 1. Full-Page Ad, Website Article, Listings	2100x2906	\$2,195
<input type="checkbox"/> 2. 1/2 Page Ad, Website Article, Listings	2100x1425	\$1,200
<input type="checkbox"/> 3. 1/4 Page Ad, Website Article, Listings	1369x1125	\$ 600
<input type="checkbox"/> 4. Directory and Website Listings Only		\$ 500

TOTAL \$ _____

PRINT LISTING INFORMATION: (PLEASE PRINT)

Company's name: _____

Company's Address: _____

City/State/Zip _____

Telephone number: _____

Email: _____

Website: _____

Facebook: _____

Twitter: _____

Video Link: _____

Other Social Media: _____

BILLING INFORMATION:

(If Different from Listing)

Company: _____

Contact: _____

Address: _____

City/State/Zip _____

Phone: _____ Fax: _____

E-mail: _____

BILLING METHOD:

Bill Me Discover MasterCard

Visa American Express

Name on Account (if different from that above)

Credit Card #: _____

Exp.: _____

Billing Zip Code: _____

Signature: _____

Office Use Only

Customer Account #: _____

Please Mark Product Categories To Be Listed Under Online

Athlete Apparel

- Parkas
- Swimwear
- T-shirts
- Team Bags
- Team Gear
- Towels
- Warmups

Athlete Training Gear

- Caps
- Water Polo Caps
- Fins
- Goggles
- Hand Paddles
- Heart Rate Monitors
- Kickboards
- Pace Clocks
- Pull Buoys
- Snorkels
- Speed Assist
- Swim-in-Place
- Stretch Cords
- Video Equipment

Awards

- Medals and Ribbons
- Trophies and Plaques

Competition Equipment

- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls

Dryland Equipment

- Dryland Equipment
- Medicine Balls
- Strength Equipment
- Stretching Equipment
- Swim Benches

Facility Construction & Equipment

- Diving Boards
- Filtration Systems
- Handicap Accessories
- Pool Covers
- Pool Vacuums
- Record Boards
- Scoreboards
- Starting Blocks
- Storage Containers
- Water Polo Goals
- Pool Construction
- Pool Consultants

Health Needs

- Chlorine Removal
- Ear and Nose Care
- Eye Care
- Hair Products
- Nutrition

Lifeguard Equipment

Team Management

- Books and DVDs
- Team Management Software
- Team Website Development
- Training Software
- Workout Software

Watches

- Body Monitors
- Stop Watches

Other _____

Other _____

NOTE: We Can Only List You in Four Categories in the Print Magazine. Please GO BACK AND CIRCLE YOUR TOP FOUR Categories