

2017 Annual Prep School Directory

Prep Schools

Prep schools can help young men and women become better swimmers as well as confident students who are prepared for college and for life's challenges.

The listings on pages 34-40 are paid advertisements.



BAYLOR

BAYLOR SCHOOL

College Preparatory; Enrollment: 1,070
Co-ed Boarding and Day; Grades 6-12

171 Baylor School Road • Chattanooga, TN 37405
Coach Dan Flack: 423-267-8506 x 279
dan_flack@baylorschool.org • www.baylorschool.org

Swimming World Magazine's 2009, 2011, & 2012 Girls National High School Champions, and 2008-2009 Boys Independent School Champions. For more than 100 years, Baylor School has been one of the leading college preparatory schools in the South. Located on a spectacular 670-acre campus, Baylor provides a challenging curriculum featuring small classes and 19 AP courses. The Class of 2013 was offered over \$12.4 million in merit-based scholarships and were accepted to the country's top universities. Our swimming program has produced an Olympic Gold Medalist, NCAA Champions, National Junior team members and high school All-Americans. Our swim teams won 45 Tennessee State Championships. Five Baylor students competed in the 2011 World Junior Championship, and alums competed in the World University Games and World Championships. Both teams were recognized by NISCA for academic excellence in 2013. Baylor's state-of-the-art Aquatic Center features a 50 meter by 25 yard pool, an endless pool, and a \$1.2 million sports performance center. Head Coach Dan Flack has been named Tennessee Men's or Women's Swimming Coach of the Year 8 times since 2007. **See display ad on page 34.**



THE BOLLES SCHOOL

College Preparatory; Enrollment: 1,700
PK-12 Co-ed Day; 7-12 Co-ed Boarding

7400 San Jose Boulevard • Jacksonville, FL 32217
Sergio Lopez-Head Coach: 904-256-5210
lopezs@bolles.org • www.bolles.org

Founded in 1933, Bolles is a nationally recognized Pre-K-12 coeducational college preparatory school with a boarding program for grades 7-12. The School's excellent offerings in academics, fine and performing arts and athletics attract students from all over the world to participate in the boarding program. Bolles and its year-round United States Swimming program, the Bolles Sharks, have developed several nationally and world-ranked swimmers including 56 Olympians since 1972. Bolles has claimed a combined 16 National High School Championships and 59 high school state championships. The Bolles Sharks earned recognition as a Gold Medal Club through USA Swimming's National Club Excellence Program each year since 2010. The program facilitates training and stroke instruction in Bolles' 50-meter and 25-yard pools, as well as the Aquatic Center with dry land and weight training equipment. The Bolles School welcomes students without regard to race, religion, gender or national origin. **See display ad on page 35.**

— continued on 36

Baylor Leads



Our program has produced an Olympic Gold Medalist, US National Finalists, Olympic Trials Qualifiers, Junior National Champions, National Junior Team Members and High School All-Americans.

- 🏆 2009, 2011 and 2012 *Swimming World* Women's National Champions
- 🏆 2008 and 2009 *Swimming World* Men's Independent School National Champions
- 🏆 Over 40 Tennessee Team State Championships
- 🏆 2009 Eastern Prep Boys and Girls Champions
- 🏆 State-of-the-art Aquatic Center, including a 50-meter by 25-yard pool
- 🏆 A diverse program promoting national, international and high school excellence in swimming

(423) 267-8505 | www.baylorschool.org



2017 PREP SCHOOL ADVERTISING AGREEMENT and RATES

Please print out agreement, then complete, sign at the bottom, and return by fax to: 602-522-0744

Please check the advertising option (s) below, total the amount where indicated.

Display Advertising Rates

	<u>Color</u>	<u>b/w</u>	
Full Page*	\$2,235	\$1,395	<input type="checkbox"/> fp \$_____
½ Page *	\$1,780	\$935	<input type="checkbox"/> ½ \$_____
¼ Page	\$865	\$520	<input type="checkbox"/> ¼ \$_____

*Includes Listing Value Package

Listing Only Options

- A) Prep School 150 word listing in the October issue of *Swimming World Magazine* \$350 A) \$_____
- B) Prep School 150 word listing on www.SwimmingWorldMagazine.com for 12 months beginning October 2017 and ending September 2018 \$250 B) \$_____
- C) Aquatic Directory listing in the supplement published in June 2018 and listing and graphic on www.SwimmingWorldMagazine.com from June 2018 through May 2019 \$300 C) \$_____
- D) Value Package - all of the above Listing options (Savings of \$200) \$700 D) \$_____

Total Amount Due \$_____

School: _____

Representative: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Title: _____

Bill Me:

Credit Card: MasterCard VISA Discover

Card Number: _____ Exp. Date: _____



PREP SCHOOL MECHANICAL AND ELECTRONIC SPECIFICATIONS

	Width	Depth
Full page	7"	9-11/16"
1/2 page (vertical)	3-5/16"	9-11/16"
1/2 page (horizontal)	7"	4-3/4"
1/3 page (vertical)	2-3/16"	9-11/16"
1/3 page (horizontal)	7"	3-1/8"
1/3 page (square)	4-9/16"	4-3/4"
1/4 page (vertical)	3-5/16"	4-3/4"
1/4 page (horizontal)	7"	2-5/16"
1/4 page (square)	4-9/16"	3-3/4"

Trim Size: 8" x 10-3/4" **Live Area:** 7" x 9-11/16"
 Keep live matter at least 5/16" away from final trim.
Width of Columns: 2-3/16" **Depth of Columns:** 9-11/16"
Printing: Heat set webb offset **Double Column:** 4-9/16"
Halftone Screen: 133 line **Binding:** Saddle Stitch

Pre-Requisite Checklist For Submission: All Support Files included (eps, TIFF, etc.) Please make sure all Illustrator files are saved as eps files; All Freehand files must be exported as eps files. Send both screen and printer fonts! Please include Laser Proofs with EVERY job.

Specifications: Black/White. Process Colors - Colors used: Cyan Magenta Yellow Black (*Please double check each job to make sure colors specified are colors used.*)

Include computer application program(s) used on submission:

Adobe Illustrator, Quark Xpress (Preferred), Aldus Freehand

2 Ways to Send Us Art:

1. E-mail It To: Advertising@SwimmingWorld.com
3. Mail To: Swimming World Magazine
 Attn: Prep School Directory
 PO Box 32338, Phoenix, AZ 85064

SwimmingWorldMagazine.com Banner/Button Requirements

Maximum Banner Dimensions: 650 pixels wide by 90 pixels high

Maximum Block Dimensions: 300 pixels wide by 250 pixels high

Maximum Button Dimensions: 120 pixels wide by 120 pixels high

File Format: GIF (.gif), JPG (.jpg) All graphics need to be 72dpi for maximum efficiency and quality on the website. Animated .gif files must complete their animated cycle in 12 seconds. We do not accept Flash animation.

File Size: The focus on building all files should be on the dimensions of the banners and buttons rather than the size of the file.

MPG Files: MPG (.mpg) files are available within various areas on *SwimmingWorldMagazine.com* and within the *SwimmingWorldMagazine.com* Communicator. Files should be no more than 45 seconds in length. If this is of interest, please discuss with your rep, who will communicate pricing and availability.

Hyperlink: Please indicate the connecting URL/http address upon sending banner

If you have questions, please contact Advertising

Phone: 602-522-0778 • Fax: 602-522-0744 • Email: Advertising@SwimmingWorld.com