

2017 Swim Camps Are Around The Corner!

All half page camp ads are featured in Swimming World's print and Biweekly digital magazines!



Sample Listings

Secure Your Camp Listings NOW: List your camp's information in Swimming World's annual camp directory

Reserve Your Space Now!

Brent RuteMiller—602-522-0788

Email—BrentR@swimmingworld.com

*It's OK if you do not know your camp dates!

Fusion Swim Camps

1700 Poi
Fairfield
800-9
support@Fusio
FusionSwi

FAST-PACED. EXPLC
Camps offer young swi
nity to improve their t
skills, make friends an
improve individual str
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in timed trials daily. I
comprised of talents
Coaches and Swimme
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Swim Camps are desi
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in a fun, positive atm
Ages 10-18. NEW TH
& Turn Clinics workin
stroke starts, underwa
turns. Film, Dry & tech

June 21-25: Greg
@ D
@ D
@ D
June 20-24: Briar
@ D
@ D

Hartwick College Competitive Swimming and Diving Camps

Dale Rothenb
Hartwick
Oneonta, I
607-43
Fax: 607-
rothenberged
www.hartwick.edu

An extensive progr
educational...resident
emphasizing improv
tal skills of competitiv
Morning, afternoon an
balance time spending
training. Above and u
analysis. Lectures on n
tion, strength training,
e emphasizes condition
the major energy syste
trates on technical imp
meter springboard divi
competitive swimmers
to develop skills and
techniques in starts, turns, IM and competitive
strokes. Social two and three-week sessions

The Bolles School Swim Camps

Jon Sakovich, Coach
7400 San Jose Blvd.
Jacksonville, FL 32217
904-256-5216
Fax: 904-733-0176
sakovichj@bolles.org
www.Bolles.org

Under the direction of Jon Sakovich, swim coach of the Bolles School swimming program, The Bolles School Swim Camps are develop mental camps designed to provide quality in struction and training to swimmers of all abili-



NCAA Camp Advertising Options

Display ads are featured in the print and biweekly digital magazines—over 250,000 combined circulation per month—and includes a dedicated articles about your swim camp on SwimmingWorld.com

I Want Swimming World's Best Package

3 MONTH OFFER \$4,650 (Jan, Feb, Mar)

NINE 1/2 page ads (3 in print and 6 in Swimming World Biweekly) 3 Months of **FREE** SW.com Ads, **FREE** Camp Listings in Feb and March and **FREE** Help Wanted Ads. **\$4,650** (\$2,200 Savings)

2 MONTH OFFER \$3600 (Feb, Mar)

SIX 1/2 page ads (2 in print and 4 in Swimming World Biweekly) 2 Months of **FREE** SW.com Ads, **FREE** Camp Listings in Feb and March and **FREE** Help Wanted Ads. **\$3,600** (\$750 Savings)

1 MONTH OFFER \$2,250 (Choose One Month Below)

THREE 1/2 page ads (1 in print and 2 in Swimming World Biweekly) and Listing **\$2,250** (\$300 Savings)

CHECK 1/2 page Display Ad Months: January February March April

Campaign Total: \$ _____

I Just Want Digital Camp Ads And Listings

3 HOME PAGE BANNER MONTHS \$3,600 (Jan, Feb, Mar)

Receive **FREE** Camp Listing in Feb and March Print Issues Plus 4 Swimming World Biweekly Camp Listings= **\$3,600** (\$1,000 Savings)

Homepage Banner Only —\$1,200 per month. Choose Your Months Below

CHECK Banner Months: December January February March April

Campaign Total: \$ _____

I Just Want A Camp Listing

CAMP LISTING ONLY —\$1,000 (150 word listing runs in the February and March print & biweekly digital magazines + online all year!)

Campaign Total: \$ _____

Campaign SubTotal: \$ _____

Campaign Total: \$ _____



Additional Independant Camp FULL PAGE Options

Display ads are featured in the print and biweekly digital magazines—over 250,000 combined circulation per month—and includes a dedicated articles about your swim camp on SwimmingWorld.com

I Want Swimming World’s Best Package

3 MONTH OFFER \$6,750 (Jan, Feb, Mar)

NINE Full page ads (3 in print and 6 in Swimming World Biweekly) 3 Months of **FREE** SW.com Ads, **FREE** Camp Listings in Feb and March and **FREE** Help Wanted Ads. **\$6,750**

2 MONTH OFFER \$5,000 (Feb, Mar)

SIX Full page ads (2 in print and 4 in Swimming World Biweekly) 2 Months of **FREE** SW.com Block Ads, **FREE** Camp Listings in Feb and March and **FREE** Help Ads. **\$4,600**

1 MONTH OFFER \$2,550 (Choose Any One Month)

THREE Full page ads (1 in print and 2 in Swimming World Biweekly) and Listing **\$2,750**

CHECK 1/2 page Display Ad Months: January February March April

Campaign Total: \$ _____

I Just Want Digital Camp Ads And Listings

3 HOME PAGE BANNER MONTHS \$3,600 (Jan, Feb, Mar)

Receive **FREE Camp Listing in** Feb and March Print Issues Plus 4 Swimming World Biweekly Camp Listings= **\$3,600** (\$1,000 Savings)

HOMEPAGE BANNER ONLY —\$1,200 per month. Choose Your Months Below

CHECK Banner Months: December January February March April

Campaign Total: \$ _____

I Just Want A Camp Listing

CAMP LISTING ONLY —\$1,000 (150 word listing runs in the February and March print & biweekly digital magazines + online all year!)

Campaign Total: \$ _____

Campaign SubTotal: \$ _____

Campaign Total: \$ _____



Please complete and Return

Date _____

NAME OF CAMP _____

AS YOU WANT IT TO APPEAR IN PRINT AND IN THE AQUATIC DIRECTORY

College/University Camp Independent Camp

CAMP DIRECTOR _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

BILLING ADDRESS (IF DIFFERENT FROM CAMP ADDRESS):

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

PAYMENT OPTIONS: **BILL ME** **USE CREDIT CARD**

MasterCard VISA Discover American Express

Credit Card # _____ Exp. Date _____

Signature _____ Zip Code Bill is Sent to _____

Mechanical Requirements For Half Page Ads

Ad Display Size	Width	Depth	Trim Size	Live Area
1/2 page (horizontal)	7"	4-3/4"	8" x 10-3/4	7" x 9-11/16
1 page	7"	9-11/16"	8" x 10-3/4	7" x 9-11/16

We support all files including .ai, .jpg, .pdf, .psd, eps, .tif, Tiff, etc. Please make sure all Illustrator files are saved as eps files; All Freehand files must be exported as eps files.)

Camp Listings: Print listings should be no more than 150 words. Online listings can be unlimited.

Electronic Specifications for Website Advertising

All internet banners are rotating unless confirmed otherwise.

Horizontal Home Page Banner Dimensions 635 pixels wide by 90 pixels high

File Format GIF (.gif), JPG (.jpg)

All Internet graphics need to be 72dpi for maximum efficiency and quality on the website. Animated .gif files must complete their animated cycle in 12 seconds. We do not accept Flash animation.

Hyperlink Please indicate the designated URL

Artwork All artwork can be emailed to BrentR@swimmingworld.com

Half Page artwork Due Dates:

- December: Nov. 7
- January: Dec. 5
- February: Jan. 3
- March: Feb. 6
- April: Mar. 6

Banner Due Dates:

Banner ads for online are due 2 weeks before the banner is set to run

Camp Listing Due Date:

Dec. 22

Please return form to Brent Rutemiller ~*BrentR@SwimmingWorld.com * Phone: 602-522-0778 * Fax: 602-522-0744