



2016 SPACE & MATERIAL DEADLINES

Issue	Best Space	Last Chance Space	Art Due	Issue Focus	Special Inserts
January	11/07/15	11/30/15	12/05/15		
February	12/12/15	12/30/15	1/08/16		<i>Summer Swim Camps</i>
March	1/9/16	1/28/16	2/05/16		<i>Summer Swim Camps</i>
April	2/13/16	2/26/16	3/07/16	<i>World Masters Swimmer of the Year</i>	
May	3/13/16	3/31/16	4/08/16		
June	4/10/16	4/29/16	5/06/16		<i>Aquatic Directory</i>
July	5/15/16	5/27/16	6/06/16		
August	6/12/16	6/25/16	7/08/16	<i>HS Swimmer's of the Year</i>	
September	7/10/16	8/01/16	8/08/16	<i>HS Team Titles</i>	<i>NISCA Insert</i>
October	8/14/16	8/29/16	9/09/16		<i>Prep School Guide Holiday Gift Guide</i>
November	9/11/16	9/30/16	10/07/16	<i>Open Water Issue</i>	<i>Holiday Gift Guide</i>
December	10/16/16	10/28/16	11/06/16	<i>Annual Awards</i>	<i>Holiday Gift Guide</i>

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