

## Advertise Your Swim Camp As A Holiday Gift This December!

All December half page camp ads are featured in Swimming World's annual **Holiday Gift Guide** and in the December print and Biweekly digital magazines!



Sample Listings

### Secure Your Feb. Camp Listings NOW:

List your camp's information in Swimming World's annual camp directory in the **February** and **March** print and online issues. Listings are featured on [SwimmingWorld.com](http://SwimmingWorld.com) all year!

### Reserve Your Space Now!

Maureen Rankin—602-522-0788, 882-2686M  
Email—[MaureenR@swimmingworld.com](mailto:MaureenR@swimmingworld.com)

\*It's OK if you do not know your camp dates!

**Fusion Swim Camps**

1700 Po:  
Fairfield  
800-9  
support@Fusio  
FusionSwi

FAST-PACED. EXPLC  
Camps offer young swi  
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Swim Camps are desi  
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Ages 10-18. NEW TH  
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June 21-25: Greg  
@ D:  
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June 20-24: Briar  
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**Hartwick College Competitive Swimming and Diving Camps**

Dale Rothenb  
Hartwic  
Oneonta, I  
607-43  
Fax: 607-  
rothenberged  
www.hartwick.edu

An extensive progr  
educational...resident  
emphasizing improv  
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Morning, afternoon an  
balance time spending  
training. Above and u  
analysis. Lectures on n  
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e emphasizes condition  
the major energy syste  
trates on technical imp  
meter springboard divi  
competitive swimmers  
to develop skills and  
techniques in starts, turns, IM and competitive  
strokes. Social two and three-week sessions

**The Bolles School Swim Camps**

Jon Sakovich, Coach  
7400 San Jose Blvd.  
Jacksonville, FL 32217  
904-256-5216  
Fax: 904-733-0176  
[sakovichj@bolles.org](mailto:sakovichj@bolles.org)  
[www.Bolles.org](http://www.Bolles.org)

Under the direction of Jon Sakovich, swim coach of the Bolles School swimming program, The Bolles School Swim Camps are develop mental camps designed to provide quality in struction and training to swimmers of all abili-



## Camp Advertising Options

Display ads are featured in the print and biweekly digital magazines—over 400,000 combined circulation per month—and includes a dedicated articles about your swim camp on SwimmingWorld.com ([Click Here To View](#))

### I Want Swimming World’s Best Package

**BEST OFFER:** Choose all 5 months of 1/2 page ads and get 10 **FREE** ads in SW Bi-weekly, 2 **FREE** SW Home Page Banners, **FREE** Camp Listings and **FREE** Help Wanted Ads. Change You Ad Message Anytime! “Best Offer Price: **\$6,200** (\$4,950 Savings)”

- 3 months 1/2 pg. ad, 1 **FREE** Home Page online banner, **FREE** camp listing and Help Wanted Ad! **\$4,650** (\$2,200 Savings)
- Choose 2 months 1/2 page ad and camp directory listing with **FREE** Help Wanted Ad = **\$3,600** (\$750 Savings)
- Choose 1 month 1/2 page ad (\$1,550) and discounted Camp Directory Listing= **\$2,250** (\$300 Savings)

CHECK 1/2 page Display Ad Months: December\* January February March April

CHECK Online Banner Ad Months: December January February March April

\*December half page ads are promoted as in Holiday Gift Guide! ([Click Here To View](#))

**Campaign SubTotal:** \$ \_\_\_\_\_

### I Just Want Online Camp Banner Ads

Feature your camp on SwimmingWorld.com’s Home Page! \*Space is limited

- Choose 3 Home Page banner months and receive **FREE** Feb and March Camp Directory Listing = \$3,600 (\$1,000 Savings)
- Homepage Banner only—\$1,200 per month. Choose Your Months Below

CHECK Banner Months: December January February March April

**Campaign SubTotal:** \$ \_\_\_\_\_

### I Need A Camp Directory Listing Too

150 word listing runs in the February and March print & biweekly digital magazines + online all year!

- Check If your Camp Directory listing is included in packages above
- I Just Want To Pay For a Complete Listing Only—\$1,000

**Campaign SubTotal:** \$ \_\_\_\_\_

### I Need A Classified/Help Wanted Ad

- Check If you qualify for a **FREE** Classified ad in packages above
- I want to advertise a Help Wanted ad for \$250 per month

CHECK Months to run Classified ad: December January February March April

**Campaign SubTotal:** \$ \_\_\_\_\_

**Campaign Total:** \$ \_\_\_\_\_



Please complete and Return

Date \_\_\_\_\_

NAME OF CAMP \_\_\_\_\_

AS YOU WANT IT TO APPEAR IN PRINT AND IN THE AQUATIC DIRECTORY

College/University Camp  Independent Camp

CAMP DIRECTOR \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

**BILLING ADDRESS (IF DIFFERENT FROM CAMP ADDRESS):**

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**PAYMENT OPTIONS:**  BILL ME  USE CREDIT CARD

MasterCard  VISA  Discover  American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Zip Code Bill is Sent to \_\_\_\_\_

**Mechanical Requirements For Half Page Ads**

Ad Display Size	Width	Depth	Trim Size	Live Area
1/2 page (horizontal)	7"	4-3/4"	8" x 10-3/4"	7" x 9-11/16"

We support all files including .ai, .jpg, .pdf, .psd, eps, .tif, Tiff, etc. Please make sure all Illustrator files are saved as eps files; All Freehand files must be exported as eps files.)

**Camp Listings:** Print listings should be no more than 150 words. Online listings can be unlimited.

**Electronic Specifications for Website Advertising**

All internet banners are rotating unless confirmed otherwise.

**Horizontal Home Page Banner Dimensions** 635 pixels wide by 90 pixels high

**File Format** GIF (.gif), JPG (.jpg)

All Internet graphics need to be 72dpi for maximum efficiency and quality on the website. Animated .gif files must complete their animated cycle in 12 seconds. We do not accept Flash animation.

**Hyperlink** Please indicate the designated URL

**Artwork** All artwork can be emailed to MaureenR@swimmingworld.com

**Half Page artwork Due Dates:**

- December: Nov. 5
- January: Dec. 5
- February: Jan. 3
- March: Feb. 5
- April: Mar. 6

**Banner Due Dates:**

Banner ads for online are due 2 weeks before the banner is set to run

**Camp Listing Due Date:**

Dec. 22

Please return form to Maureen Rankin ~\*MaureenR@SwimmingWorld.com \* Phone: 602-522-0778 \* Fax: 602-522-0744