



The **NEW** Aquatic Directory

ONE COMPANY LISTING ON 5 MEDIA PLATFORMS

Swimming World's annual *Aquatic Directory* is considered the "Who's Who" within the aquatic industry! Your \$500 listing will appear in 5 places: Year-Round at SwimmingWorld.com/AquaticDirectory, *Swimming World Magazine's Aquatic Directory*, *Swimming World Biweekly's Aquatic Directory*, *Swimming Technique Magazine's Aquatic Directory* and articles on SwimmingWorld.com.
Combined Circulation Will Be Over 600,000

[SwimmingWorld.com Listing](#)

Select Category

- Athlete Apparel
- Parkas
- Swimwear
- T-Shirts
- Team Bags
- Team Gear
- Towels
- Warmups
- Athlete Training Gear
- Caps
- Caps - Water Polo
- Fins
- Goggles
- Hand Paddles
- Kickboards
- Pull Buoys
- Snorkles
- Speed Assist
- Stretch Cords
- Swim-in-Place
- Tethered Devices
- Video Equipment
- Awards
- Ribbons and Medals
- Trophies and Plaques
- Competition Equipment
- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls
- Search More ...

More ...

AQUATIC DIRECTORY

AWARDS AND AWARD DISPLAY
 Hardy Awards
 800-688-3774 www.hardyawards.com
 Hardy Awards is a family-owned company that has 20 years of success in providing organizations and businesses their award needs. From ribbons, medals, trophies and plaques to crystals, pins, full color awards and personalized items, Hardy Awards provides unlimited opportunities for organizations to recognize and reward those who excel. Our creative design, excellent product and competitive prices have positioned us to be a leader throughout the award industry as well as being recognized for our high quality and excellent service. Our online location and timely deliveries ensure our products arrive within the time frame that you need them.

AWARDS MEDALS & AWARDS
 800-331-7385 www.mymedal.com

SwimOutlet.com
 800-691-4045 www.swimoutlet.com
 SwimOutlet.com is the largest online specialty shop for swimming, water polo, fashion, beach, and surf products in the US. For over 10 years, SwimOutlet has focused on delivering the best online shopping experience with the best value. Their success and very positive and dependent on the repeat orders and word of mouth recommendations of loyal, satisfied customers.

MAGAZINES
 Swimming World Magazine
 800-371-3029 www.swimmingworld.com

CAPS
 Agon Sport LLC
 877-378-9400 www.agonswim.com

FINN
 Finn www.finnswim.com

FINN SWIMMERS
 800-441-5071 www.finnswimmers.com

FINN
 888-333-6647 www.finnswim.com

SpeedUSA
 800-691-4045 www.speedusa.com

SwimOutlet.com
 800-691-4045 www.swimoutlet.com

FINN
 800-252-7879 www.finnswim.com

Global Aquatics
 646-274-2738 www.GlobalAquatics.com
 On the first in Global Aquatics' Olympic swimming aquatic fitness program, member of the International Weather Swimming Hall of Fame and recipient of the 2004 IOC Certificate of Appreciation at the 2000 Olympics for her 42 years of contributions to the sport, she has been recognized as a leader in swimming to follow international Olympic and professional. Their selection for anyone - of any age - wanting to learn more about aquatic techniques, skills, fitness and overall wellness. Only include Swim Fins, Tri-Suits, The New WET workout and more. For more information www.globalaquatics.com

New Kick! New Times!

Power Bags

- Hip-Driven Kicks
- All 4 Strokes
- Body dolphin power
- Less knee bend
- 2 sizes - heavy/light

swimmersbest.com

SWIMMING TECHNIQUE

RYAN HOFFER:
 UNDERWATER SECRETS FROM THE YOUNG GUN

IN THIS ISSUE:
 THE ROLE OF THE BIOMECHANIST
 SPORT PSYCHOLOGY & COACHING
 CHALLENGING DISTANCE SETS

SWIMMING WORLD

OUR OLYMPIC REPORT CARD

FRANK BUSCH
 USA Swimming
 Mastermind Spokesman

COOT MILLER
 Gold Medal
 Nutritionist/Secret

OUR ANNUAL PREP SCHOOL RACINGS

MAKING THE GRADE

Now that the Olympics are over, we tell you who made the honor roll!

SPECIAL EDITION

USA SWIMMING BIWEEKLY

THE HISTORY OF THE GOLDEN GOGGLES

IN THIS ISSUE WE LOOK BACK AT ALL PAST GOLDEN GOGGLE WINNERS. PLUS WE LET YOU KNOW WHO TOOK HOME THE HARDWARE THIS YEAR AT USA SWIMMING'S GALA AWARD SHOW.

PLUS OUR 2016 RED CARPET PHOTO GALLERY!

What's New?

- More Value **New!**
- Your Own News Page **New!**
- Directory in Swimming World Magazine
- Directory in SW Biweekly **New!**
- Directory in Swimming Technique **New!**
- News Article About Your Company **New!**

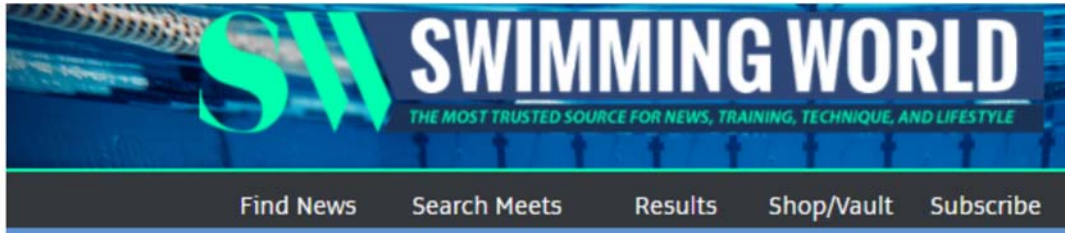


The **NEW** Aquatic Directory

HAVE YOUR OWN NEWS PAGE ON SWIMMINGWORLD.COM

Upgrade your listing to include a full page or half-page display ad and get a dedicated news page on SwimmingWorld.com to aggregate all your press releases, company stories, special offers and ads.

SAMPLE NEWS PAGE FOR THOSE WHO QUALIFY FOR A DEDICATED NEWS PAGE



TYR News Page, Press Release and Offers



Meet Stories



TYR Sport Announces Partnership with LEN European Aquatics

© 18 May 2017

TYR Sport is proud to announce its partnership with The Ligue Européenne de Natation (LEN), the European governing body for aquatic sports affiliated with FINA. Beginning this year, TYR Sport will com...



TYR News Page, Press Release and Offers - Meet Coverage

TYR CONTACT INFORMATION

TYR underwater



Advertising Deadlines

Contact: Advertising@SwimmingWorld.com

Call: 1-800-511-3029

Please complete, email to advertising@swimmingworld.com or fax to 602-522-0744

Advertising Options	DIMENSIONS	Rate
<input type="checkbox"/> 1. Full-Page Ad, Website Article, Listings	2100x2906	\$2,195
<input type="checkbox"/> 2. 1/2 Page Ad, Website Article, Listings	2100x1425	\$1,200
<input type="checkbox"/> 3. 1/4 Page Ad, Website Article, Listings	1369x1125	\$ 600
<input type="checkbox"/> 4. Directory and Website Listings Only		\$ 500

TOTAL \$ _____

PRINT LISTING INFORMATION: (PLEASE PRINT)

Company's name: _____

Company's Address: _____

City/State/Zip _____

Telephone number: _____

Email: _____

Website: _____

Facebook: _____

Twitter: _____

Video Link: _____

Other Social Media: _____

NOTE: Please send 100 Words About Your Company In Separate Attachment or with E-mail

BILLING INFORMATION:

(If Different from Listing)

Company: _____

Contact: _____

Address: _____

City/State/Zip _____

Phone: _____ Fax: _____

E-mail: _____

BILLING METHOD:

- Bill Me Discover MasterCard
 Visa American Express

Name on Account (if different from that above)

Credit Card #: _____

Exp.: _____

Billing Zip Code: _____

Signature: _____

Office Use Only

Customer Account #: _____

Please Mark Product Categories To Be Listed Under Online

Athlete Apparel

- Parkas
- Swimwear
- T-shirts
- Team Bags
- Team Gear
- Towels
- Warmups

Athlete Training Gear

- Caps
- Water Polo Caps
- Fins—Monofins
- Goggles
- Anti-Fogging
- Paddles— Pull Buoys
- Heart Rate Monitors
- Kickboards
- Kick Socks— Bags
- Pace Clocks
- Snorkels
- Speed Assist
- Swim-in-Place
- Stretch Cords
- Video Equipment

Awards

- Medals and Ribbons
- Trophies and Plaques

Competition Equipment

- Backstroke Flags
- Lane Lines and Reels
- Lap Counters
- Timing Systems
- Water Polo Balls

Dryland Equipment

- Dryland Equipment
- Medicine Balls
- Strength Equipment
- Stretching Equipment
- Swim Benches

Facility Construction & Equipment

- Diving Boards
- Filtration Systems
- Handicap Accessories
- Pool Covers
- Pool Vacuums
- Record Boards
- Scoreboards
- Starting Blocks
- Storage Containers
- Water Polo Goals
- Pool Construction
- Pool Consultants

[] Health Needs

- Skin Lubricant
- Chlorine Removal
- Ear and Nose Care
- Eye Care
- Hair Products
- Nutrition

[] Lifeguard Equipment

[] Team Management

- Books and DVDs
- Team Management Software
- Team Website Development
- Training Software
- Workout Software

[] Watches

- Body Monitors
- Stop Watches

[] Other _____

[] Other _____

NOTE: We Can Only List You in Four Categories in the Print Magazine. Please GO BACK AND CIRCLE YOUR TOP FOUR Categories