



2018 SPACE & MATERIAL DEADLINES

Issue	Best Space	Last Chance Space	Art Due	Issue Focus	Special Inserts
January	11/07/17	12/04/17	12/05/17		
February	12/12/17	12/29/17	1/08/18		<i>Summer Swim Camps</i>
March	1/9/18	1/26/18	2/06/18	NCAA Preview	<i>Summer Swim Camps</i>
April	2/13/18	2/27/18	3/07/18	<i>World Masters Swimmer of the Year</i>	
May	3/13/18	3/30/18	4/06/18		
June	4/06/18	4/27/18	5/04/18		
July	5/15/18	5/25/18	6/06/18		<i>Aquatic Directory</i>
August	6/12/18	6/26/18	7/06/18	<i>HS Swimmer's of the Year</i>	
September	7/10/18	8/01/18	8/08/18	<i>HS Team Titles</i>	<i>NISCA Insert</i>
October	8/14/18	8/28/18	9/05/18		<i>Prep School Guide</i> <i>Holiday Gift Guide</i>
November	9/11/18	9/28/18	10/06/18	<i>Open Water Issue</i>	<i>Holiday Gift Guide</i>
December	10/16/18	10/26/18	11/06/18	<i>Annual Awards</i>	<i>Holiday Gift Guide</i>

BILLING:

1.800.511-3029

Advertising@SwimmingWorld.com

DISPLAY, CLASSIFIED, DIRECTORY INQUIRIES:

602.522-0778

Advertising@swimmingworldMagazine.com

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